

ERIC J. REIMER – CV

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OBJECTIVES:

Illustration, Design, Art Direction, Team Leadership

ART EXPERIENCE:

Proficient In: Adobe Illustrator, InDesign, Photoshop, Image Ready, Flash 8, Dreamweaver, Maya.

Creative Direction, Illustration, Graphic Design, Web Design, Storyboarding, and Murals.

Commissioned Work Includes: private collections, large scale paintings, corporate technical and editorial illustrations, and murals

Exhibitions and Awards

- 2003 **One Hued Wonders**, Fullerton, CA
2004 **180 Degrees**, Fullerton, CA (opposite Thomas Kinkade's "Heaven on Earth Exhibition, Main Gallery CSUF)
2005 **Illustration West 43** (2005) Annual, 44(2006) Society of Illustrators, Los Angeles
 Frog in Progress; MFA Exhibit
2006 **Illustration West 44**(2006) Annual, Society of Illustrators, Los Angeles
 Silver Medal; Horizon Interactive Awards for online training produced by American Honda Motor Company, Illustration and Flash Animation Team
2007 **3 Platinum Awards; Aurora Awards** for online training produced by American Honda Motor Company, Illustration, design and Flash Animation Team

Professional Organizations

Society of Children's Book Writers and Illustrators

WORK EXPERIENCE:

LEAD ILLUSTRATOR: HONDA NORTH AMERICAN SERVICE TRAINING DIVISION
Torrance, CA **2005-present**

Scenic, Character, Vehicle and Technical Illustration for Honda's Automotive Service Training Division. Illustrations and Flash Animation used in Flash Media Training Modules for Honda

UNIVERSITY INSTRUCTOR

California State University at Fullerton
Instructor in the Visual Arts Department

2001-present

LEAD ILLUSTRATOR FLASH DEVELOPER/DESIGNER
Avery Dennison, Brea, CA

2004-2005

Product Illustration and Ideation. Web Animation Illustration and Branding Design.

FREELANCE ILLUSTRATOR, DESIGNER AND FLASH DEVELOPER

AslanDesign, Fullerton, CA

2003-present

Freelance illustration, web, flash and print design, Clients include: L'auberge de Sedona Inn, Marriot Courtyard Hotels, Tarsadia, Avery Dennison, Rovinsky and Associates, Eye Specialists of Mid Florida, Red Hat Society

FREELANCE DESIGNER FLASHECOM'S CUSTOM DIVISION

Flashecom, Brea, CA

2003-2004

Freelance Logo Design/Flash Media Design and Splash Pages, Duties including copyrighting, marketing plans and information architecture.

LEAD PROMOTIONAL DESIGNER, DIGITAL ARTIST AND WEB DESIGN, COLLEGE MINISTRIES AND MEDIA

Wilshire Ave. Community Church , Fullerton CA

2000-2003

SCENIC ARTIST

Walt Disney Company – Themepark's Entertainment Art Division

2000-2001

TEACHING EXPERIENCE:

Instructor In Visual Arts Department At CSU Fullerton 2001-2006

Responsible for developing curriculum including the sequence of assignments and appropriate demonstrations of techniques for classes in both traditional drawing media and digital media (Adobe Illustrator, and Photoshop). Graded assignments and led class critiques which required peer critique as a criterion for grading. Arranged for industry professionals to visit the upper division courses and speak to graduating students about their options as they entered the job market. Individually mentored, critiqued, advised and encouraged students. Received high instructor ratings from students in both the digital and traditional classes.

Teaching Assistant Position 2000: Honored homiletics student at Fuller Theological Seminary. Awarded teaching assistant position to Marguerite Shuster, Chair of the Homiletics Department, Fuller Theological Seminary. Assisted in the training of fellow theology students in public speaking, presentation and delivery, and thematic and emotional cohesion, by teaching a practicum lab for homiletics students . Graded and led group critiques of messages presented by fellow graduate students.

EDUCATION:

BACHELOR OF ARTS ENGLISH, ART

University of California, Davis 1995

MASTER OF DIVINITY

Fuller Theological Seminary 2000

MASTER OF FINE ARTS: ILLUSTRATION

California State University, Fullerton 2005